

## The Encyclopedia of Pepsi-Cola Collectibles

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#1816389 in Books Krause Publications 2002-02 Original language: English PDF # 1 .88 x 8.47 x 11.211,  
#File Name: 0873493818256 pages | File size: 70.Mb

**Robert Stoddard, Bob Stoddard : The Encyclopedia of Pepsi-Cola Collectibles** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Encyclopedia of Pepsi-Cola Collectibles:

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Pop the top on the book that quenches the thirst of Pepsi-Cola collectors. Divided into four sections -- signs,

containers, novelties and toys, and paper collectibles -- collectors will find everything from early Pepsi trays to cardboard signs, and matchbooks to toys. Features 2,000 individual items with values, accurate descriptions, rarity ratings, and full-color photographs. Presents a fascinating historical perspective of the Pepsi-Cola Company, including the evolution of its famous logo.

**About the Author**The author, Robert Stoddard, has been collecting Pepsi-Cola memorabilia for more than 20 years and is the founder of the Pepsi-Cola Collectors Club. He has written four books on Pepsi-Cola memorabilia and history.