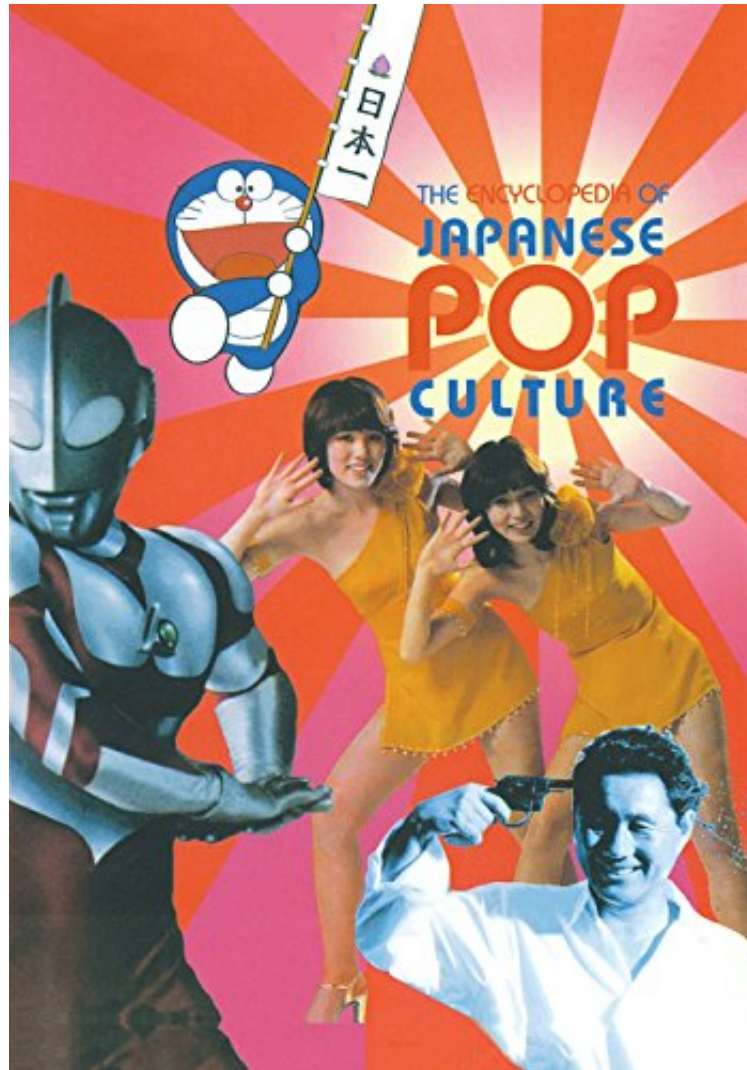


The Encyclopedia of Japanese Pop Culture

Mark Schilling

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Mark Schilling : The Encyclopedia of Japanese Pop Culture before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Encyclopedia of Japanese Pop Culture:

0 of 0 people found the following review helpful. Obviously a labor of love...By Peter J. Collins This is such a great read - I live in Japan and thought it would get me in touch with the people around me. Since most of the entries feature pop culture from the late 1950s through the early 1990s, though, what I've ended up with is a lot of fun stories which the Japanese 30-somethings around me have never even heard! The result? Everyone thinks I'm that weird foreigner who knows about and likes Pink Lady, who knows how many members there were in SMAP when they first started, and all the different generations of Ultraman. The author lives in Japan, and does know what he's talking about. He

pokes fun at some of the goofy stars and trends which have come along, without ever getting mean about them. This makes for a highly readable book of short essays - highly recommended! 0 of 0 people found the following review helpful. Five Stars By Art H. Awesome!! 0 of 0 people found the following review helpful. Bought as a gift. By Chastity I bought this as a gift so I can hardly speak to the subject matter. I will say that it is a rather large and well-made book.

In the West, Japanese culture comes in the form of Power Rangers, Godzilla movies, and Sanrio products, but of course the indigenous pop culture is much richer. Rather than focus on what the rest of the world has already encountered, Mark Schilling provides an encyclopedic compendium of books, movies, music, comedians, and cultural scandals that have had the greatest impact in Japan. Thus, for the outsider, *The Encyclopedia of Japanese Pop Culture* is an insider's guide to post-war Japan. Not content to simply catalog his entries, Schilling provides real depth and analysis in his articles, opening up Japan's rich pop heritage to the world at large.

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