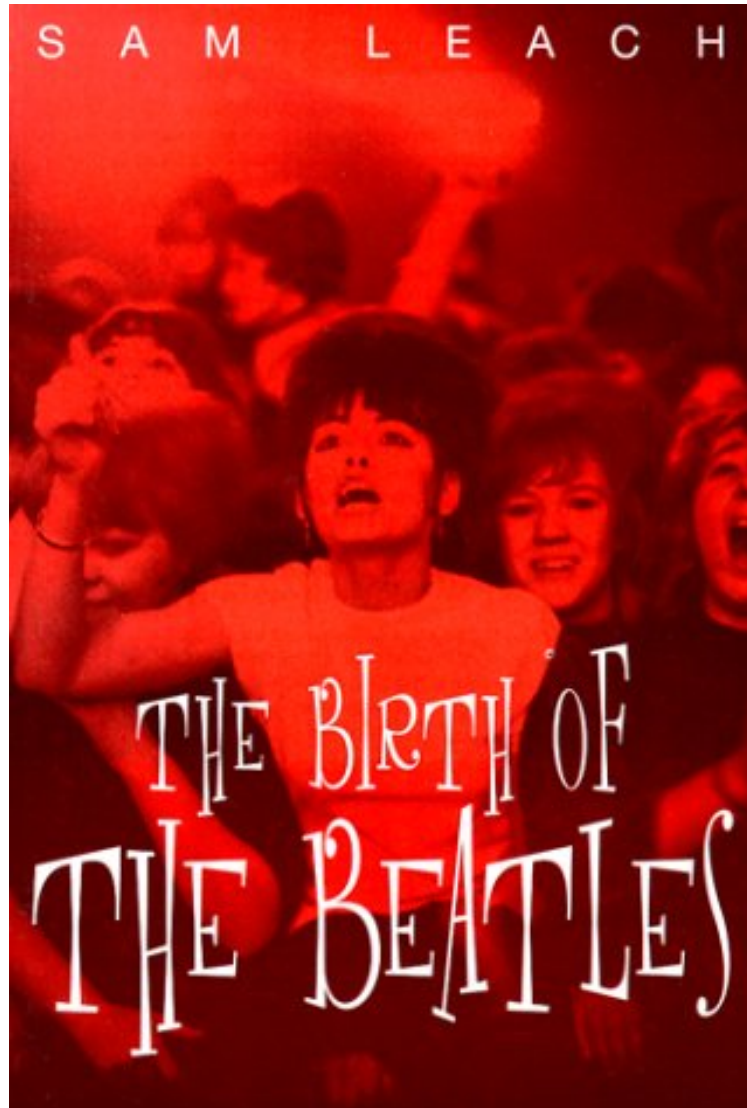


(Library ebook) The Birth of the Beatles

The Birth of the Beatles

Sam Leach

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Sam Leach : The Birth of the Beatles before purchasing it in order to gage whether or not it would be worth my time, and all praised The Birth of the Beatles:

1 of 1 people found the following review helpful. Fills in the holes that were always there...By Debra S.Sam Leach was only "mentioned" as an afterthought in some Beatle books. After reading this book it seems he was worthy of more than a sentence or two. This book chronicles the efforts of a select few to ignite and expose the Merseyside (and eventually the world)to the music that shaped the 60's. The trials of this rock n' roll fan turned promoter in the early days of the world's most popular band. But the story is far from your usual the Beatles did this and did that book. Sam

with his Crew of local Liverpool toughs and sometimes shady businessmen managed to launch The Beatles, Gerry and the Pacemakers, Rory Storm and the Hurricanes as well as a list of Merseybeat Groups to large enthusiastic, energetic crowds unheard of in the provincial Liverpool and surrounding counties. Its chocked full of rarely viewed photographs, most taken by he and his family and friends. The Cavern on Mathew Street was a jazz-club that gets all the credit for launching the Beatles when in fact the Cavern reluctantly had to admit that Leach Entertainment Shows had proven to all that Merseyside rock Bands could be a lucrative draw to the jazz-only club. Sam Leach's run-ins with rival promoters including Brian Epstein are well documented through-out with amazing details. The day-to-day operations, the interactions with the bands, the money struggles and a true image of what it must have been like to be at the Birth of the Liverpool sound are laid out in a very enjoyable book. Any Beatle fan would be remiss passing this one by as Sam "fills in the gaps" in the story created by the team of Brian Epstein and press manager Tony Barrow. Sam Leach deserves much more than a mere mention in the history of the world's greatest music. Without him 99.9% of us may have never even heard a Beatle song. Thanks, Sam!

0 of 0 people found the following review helpful. I was intrigued to read this book and I'm glad I did

By Helen's Hounds

Having met Sam Leach, I was intrigued to read this book and I'm glad I did. Good job Sam! You really laid out those early years of Merseyside rock and roll. The Beatles were lucky to have known you!

6 of 6 people found the following review helpful. Sam Leach has crafted a book that really rocks!

By Mark Naboshek

When history takes a critical look back on the formative years of The Beatles, it will discover Sam Leach at the very epicenter of the story. This was the man, the savvy promoter who took The Beatles from the smaller Liverpool clubs and first booked them into the larger venues like the Tower Ballroom where their unique style of rock 'n roll could be heard by a greater number of locals. Sam's promotions (like his "Operation Big Beat" concert series of 1961-62) are the stuff of legend! His wonderful style of storytelling takes you back to those halcyon days when The Beatles were honing their playing skills, building their fan base and crafting the persona that would blast them to international fame just two short years later. But most revealing are Sam's stories of the intense rivalries between the local promoters...conflicts which seemed to escalate with the unexpected appearance of Brian Epstein. Sam Leach places readers in a Liverpoolian Time Machine, transporting them back to the heart-pounding, adrenalin-pumping early Beatle days when pure rock 'n roll was all they played! "The Birth of the Beatles" is an amazing document filled with story after amazing story...written in the words of an underappreciated, but pivotal character in the evolution of the world's greatest band. So grow those sideboards, grease back your hair, slip into a pair of black leather pants and sit down for one tremendous read!

This is a paperbound book.