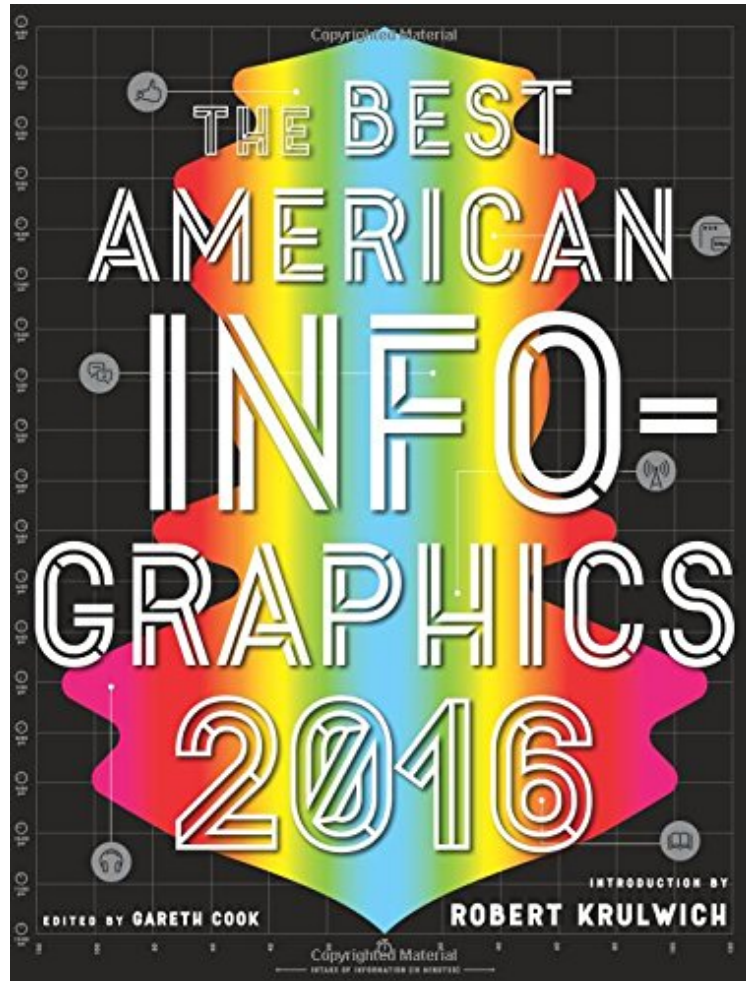


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From the Inside Flap Introduced by Robert Krulwich of Radiolab fame, the year's most awesome (RedOrbit) infographics reveal aspects of our world in often startling ways from a haunting graphic mapping the journey of 15,790 slave ships over 315 years, to a yearlong series of postcards that records and cements a trans-Atlantic friendship. The Best American Infographics 2016 covers the realms of social issues, health, sports, arts and culture, and politics including crisp visual data on the likely Democratic/Republican leanings of an array of professions (proving that your urologist is far more likely to be a Republican than your pediatrician). Here once again are the most innovative print and electronic infographics the full spectrum of the genre from authoritative to playful (Scientific American). "From the Back Cover When it comes to infographics the best work in this field grabs those eyes, keeps them glued, and the grip is sensual and often immediate. A good graphic says See what I see! and either you do or you don't. The best ones pull you right in, and won't let you go. From the introduction by Robert Krulwich Catapult[s] readers into a world of data designed to enthrall. Scientific American Not only is it a thing of beauty, it's also a good read, with thoughtful explanations of each winning graphic. Nature You'll come away with more than your share of mind-bending moments and a wide-ranging view of what infographics can do. Harvard Business "About the Author Series editor GARETH COOK is a Pulitzer Prize-winning journalist, a contributor to the New York Times Magazine, and the editor of Mind Matters, Scientific American's neuroscience blog. He helped invent the Boston Globes Sunday Ideas section and served as its editor from 2007 to 2011. His work has also appeared on NewYorker.com and in Wired, Scientific American, and The Best American Science and Nature Writing.