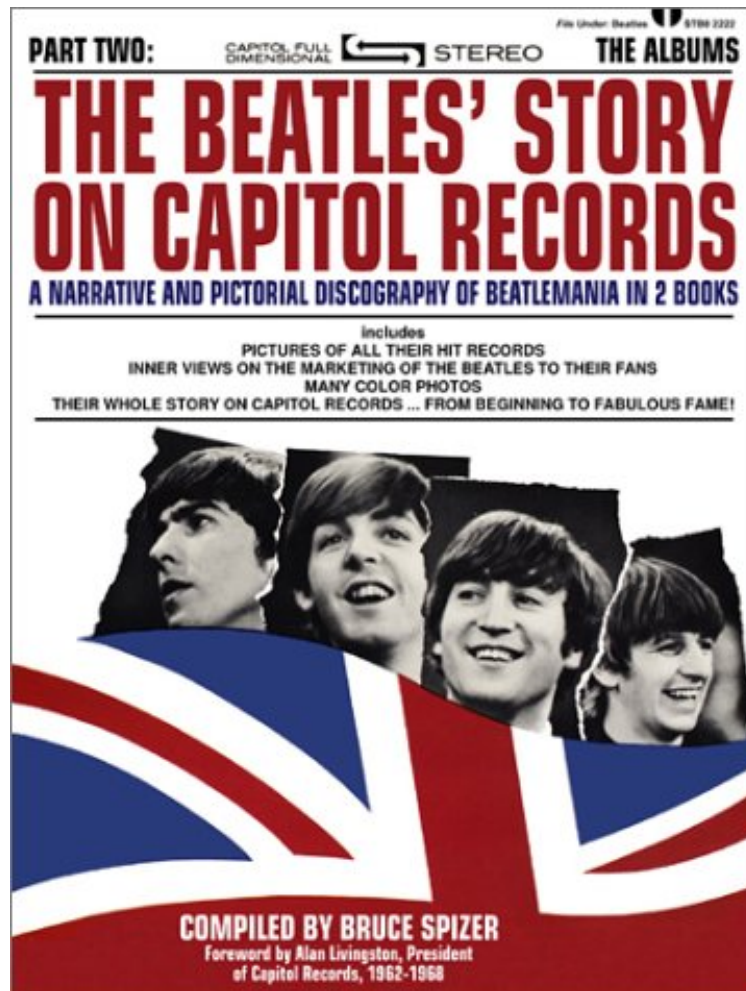


## The Beatles Story on Capitol Records, Part Two: The Albums

*Bruce Spizer*

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**Bruce Spizer : The Beatles Story on Capitol Records, Part Two: The Albums** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Beatles Story on Capitol Records, Part Two: The Albums:

1 of 1 people found the following review helpful. Eureka! At Last, I Have The Ultimate Beatles Books!By Harvey M. CanterIncredibly great Beatles fan book, but also so much more. Wonderful photos, remarkable research, interesting text. The paper is very thick, very high quality, and makes for a hefty tome. The condition was MINT, as promised, almost Mint+ really. I was able to get both volumes for a semi-sane price, after years of kicking myself for not buying these when they came out for about \$50 for the pair in a slipcase. I have six Bruce Spizer books and they are all fantastic, and should be reissued at reasonable prices. As it stands, a small group of lucky Beatles fans just keep selling them back and forth, and you don't get a piece of that anymore, Bruce. Well, sorry, fellow Mop-Top lovers, you'll have to pry these from my cold dead hands! Just looking at these books takes me back to being 6 or 7 and listening to the

Beatles Story album on my little red Mattel record player. This book is a nostalgia machine but also a comprehensive and serious historical document, and beautifully made. Wam-chua, Wam Wam-chua!  
0 of 0 people found the following review helpful. Majestic  
By Paul Larsen  
Simply put, nothing represents the phrase "first class" better than Spizer's books. There will be better reviews of them than mine for certain, again, simply because, it's all been said, no point to saying it again. But, in a nutshell..... great covers (back and front), the covers and the inside pages top-quality stock, mind-blowing photos and, to me, the real value in having these books, the deepest research results ever presented. Nothing approaches them.  
1 of 7 people found the following review helpful. Why The Beatles Hate the LP's  
By W. Forbes  
During the press conference for the Vancouver show in '64, Paul voiced his disapproval of how the American record company would release anything as a single. During one of their U.S. shows John took a swipe at one of the LP titles. He didn't have a copy of it didn't want one. After buying the Capitol Box sets of their U.S. LP's I know know why you will too. Growing up in Australia, we got the U.K. versions of their albums - which are the REAL versions are better. Read this book you will see how the record company milked the music for all they could. Capitol never wanted them but when they were forced to take The Beatles... they became the most successful act to have records released by the label. And you payed for that privilege. A fascinating book.

"The Beatles' Story on Capitol Records, Part Two: The Albums" is the second volume of Bruce Spizer's epic Capitol project. The book opens in 1964 with the release of "Meet The Beatles!" and moves forward through 1967's "Magical Mystery Tour." Here is the real story behind the Capitol LPs, with explanations of why Capitol reconfigured the Beatles albums for the American market. For each album, the book provides session and chart information and pictures of the front and back covers, all label variations, trade advertisements, promotional posters and displays. The book offers the most comprehensive coverage ever on the infamous butcher cover to the "Yesterday And Today" album, which was judged so offensive that it had to be recalled and destroyed. It also provides full details regarding the recording and marketing of "Sgt. Pepper's Lonely Harts Club Band." Also included are chapters on the albums issued by Capitol's Canadian and Mexican subsidiaries and a complete breakdown on the stereo, duophonic and mono mixes used by Capitol. Contains over 600 color and original black white images.

Bruce's research and thoroughness is amazing. An entertaining journey through Beatlemania worth savoring over and over again. -- Alan Livingston, President of Capitol Records, 1962-1968  
From the Author  
Although Capitol was not the first label to issue Beatles records in the United States, the majority of the group's songs appeared in America on the label. Capitol's albums had unique titles, covers and song configurations. While British albums normally did not include hit singles, Capitol placed hit singles on the albums. From 1964 through 1967, Capitol issued thirteen albums and a double documentary disc. Compiling this book brought back wonderful memories. In addition to reading numerous trade journals, magazines and newspaper articles from the sixties, I listened to the music in its purist form by playing the records. Playing the early Capitol albums on my vintage 1964 Beatles turntable transported me back in time. The record player hummed and the records sometimes gave off a popping sound from vintage scratches, but this only enhanced the experience. Meet The Beatles! was the first album I purchased. I still have that album, complete with my name printed on a record store sticker placed on the back cover. Although I enjoy listening to the Beatles on CD, it is more of a sonic experience than a journey back in time. There is a certain thrill about holding a colorful 12" x 12" record jacket that no CD can ever hope to duplicate. Those Capitol albums were the records of my childhood that I will always remember. For Americans growing up in the sixties, the Beatles on Capitol were the greatest.  
About the Author  
Bruce Spizer is a first generation Beatles fan who has quickly become one of the world's most respected authors on the Beatles. His first four books each received rave reviews and were named "Beatles Book of the Year" by Goldmine magazine in their year of publication. Bruce has appeared frequently on television and radio programs as a Beatles expert.