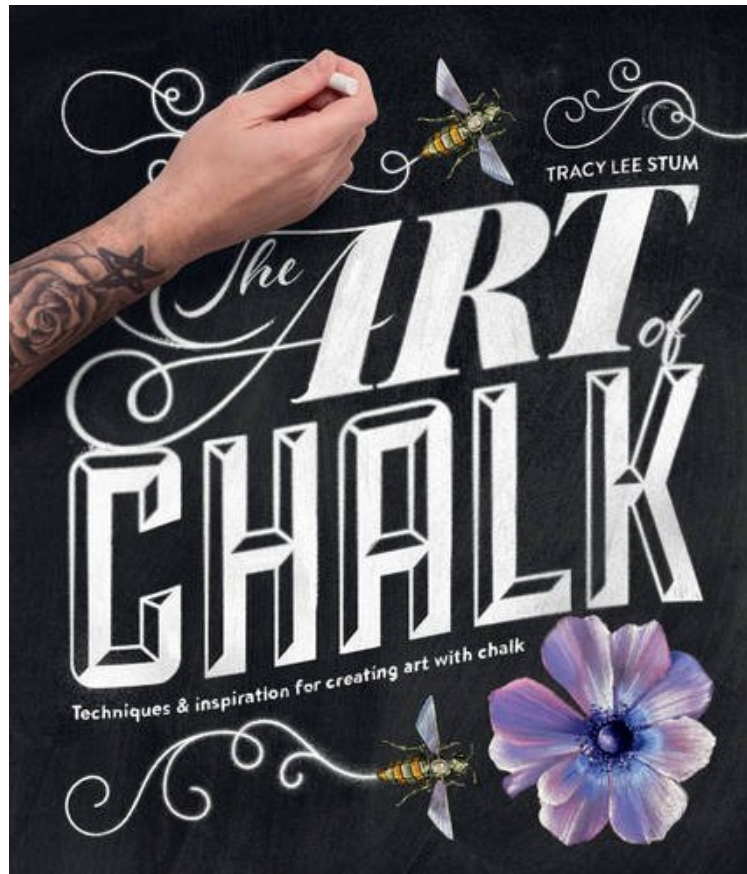


The Art of Chalk: Techniques and Inspiration for Creating Art with Chalk

Tracy Lee Stum

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#110685 in Books Stum Tracy Lee 2016-04-01Original language:EnglishPDF # 1 10.25 x .75 x 8.751, #File Name: 1631590669160 pagesThe Art of Chalk Techniques and Inspiration for Creating Art with Chalk | File size: 52.Mb

Tracy Lee Stum : The Art of Chalk: Techniques and Inspiration for Creating Art with Chalk before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of Chalk: Techniques and Inspiration for Creating Art with Chalk:

4 of 4 people found the following review helpful. Best art book ever!By Anat RonenThis is one of the best art books I have encountered. Not only samples of stunning and diverse works done in chalk, but also very thorough instructions on the how, if you want to try it yourself and excel as an artist. Everything from transferring a design to different techniques of using pastels, from designing a chalkboard to huge 3D street painting projects. Plenty of world renown artists are shown in this book, and that too is a great thing - not highlighting one single artists, good as he may be. The different styles, techniques, sizes and uses really make this book a chalk-bible. I think it's a must-have book for artists and art lovers, and it's especially interesting because it's an ancient medium that is also used today and even taken to new horizons.3 of 3 people found the following review helpful. A must have for any serious artists library...By

Roberto QuintanaI have just enjoyed a comprehensive and fun read on the art and history of chalk and pastel drawing. Tracy Stum has done a fantastic job of covering the wide arc of the use of chalks and pastels as a craft and as a fine-art medium. In her book *The Art of Chalk: Techniques and Inspiration for Creating Art with Chalk*, Tracy Lee Stum covers everything from the production and handcrafting of chalks and pastels, to the preparation of grounds, supports, binders, and fixatives. Her all-inclusive text covers three major topics: designers, observers, and performers. She first discusses the design and layout of decorative elements, lettering, and signage for chalkboard artists, followed by an inspiring tour through the use of pastels for fine art portraits, landscapes and still lifes. She completes the picture with a discussion of the preparation of perspective grids, anamorphic grids, and transfer grids and cartoons, for the scaling-up and transferring of large-scale designs for street-art, murals, and 3D (anamorphic) designs. Ms. Stum even covers 4D images that incorporate digital technologies: virtual reality, projection mapping, and animation. *The Art of Chalk* is a tour de force of an ancient and often misunderstood expressive art-medium, with wonderful full-color photographs of a wide range of works by many very talented artists. This book is a must have for any serious artists library, and a joy and inspiration to the novice and the art-appreciator. I highly recommend this well thought-out and beautifully illustrated book. Roberto Quintana, Art and Soul Productions.com 0 of 0 people found the following review helpful. Did not like this book -- I was expecting more demo pictures ...By Customer Did not like this book -- I was expecting more demo pictures on how to create the art when it just tells you about the different types of art you can make. Its not really a "technique book" like I was hoping, will def be returning :(

Chalk, a ubiquitous and versatile implement made from limestone, is much more than a humble tool for jotting impermanent notes. With a wide range of uses in art and design, chalk is quickly becoming a favorite of artists around the world to create impressive works of art. In *The Art of Chalk*, noted street painter Tracy Lee Stum takes an inspiring look at the many exciting creative applications for this easily accessible medium. With a historic overview of chalk's origins as an art medium, and how its artistic uses have evolved over the centuries, this book is a wealth of knowledge for anyone looking to get creative with this time-honored art medium. Featuring the impressive work of some of today's most prominent artists and designers, *The Art of Chalk* explores helpful and inspiring techniques used in typography and lettering, fine art, and the intricate, elaborate, and mind-bending chalk designs known as street art. In the resources section, you'll even find a detailed listing of chalk festivals held around the world.

About the Author Tracy Lee Stum began drawing as soon as she could clutch a crayon. She studied privately as a child and earned a Bachelor's degree at Tyler School of Art in Philadelphia. She continued her studies in naturalism at the Florence Academy of Art in Italy. In 2006 Tracy added the Guinness World Record to her collection of vinyl for the largest street painting by an individual. In 2013 she was honored to be a contributor on the Cannes Gold Lion award winning team for their work in the now iconic Honda CRV commercial. Experienced in multi-city campaigns for such clients as Cadillac, SoBe, and Dos Equis, Tracy is continually creating commissioned 3D and 4D works in chalk for advertising, public and private events, corporate PR and educational sectors. In 2013 Tracy put on clean pants and stepped effortlessly into management as she curated the first annual DO/AC 3D Chalk Festival in Atlantic City, New Jersey, showcasing 14 renowned international 3D street art chalk artists.