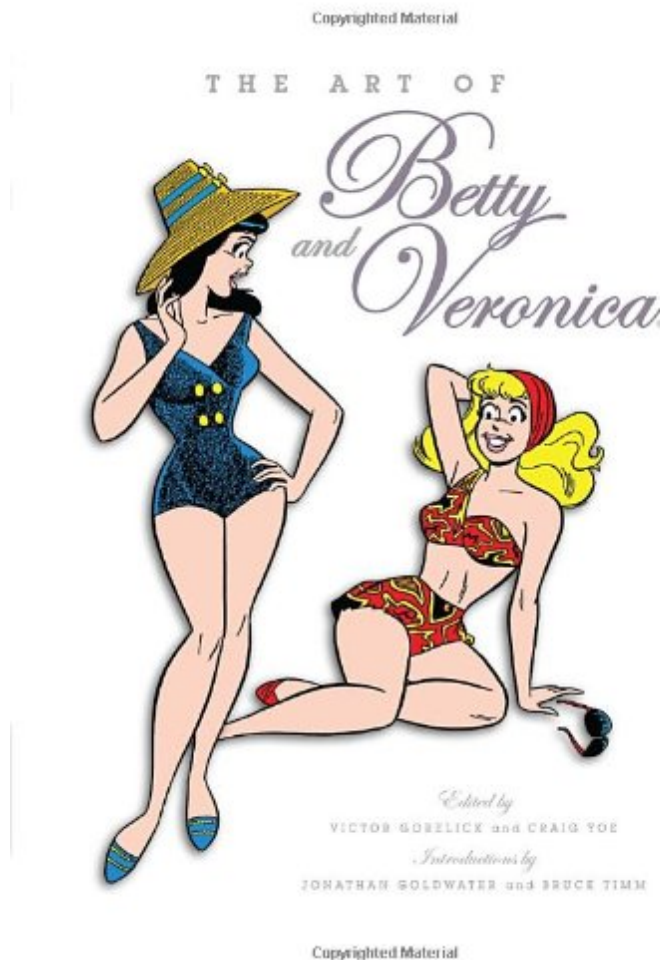


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From Archie Comics

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#842621 in Books 2012-11-13 2012-11-13 Original language: English PDF # 1 12.31 x .79 x 9.281, 2.71 #File Name: 1936975033160 pages | File size: 55.Mb

From Archie Comics : The Art of Betty Veronica (The Art of Archie) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of Betty Veronica (The Art of Archie):

0 of 0 people found the following review helpful. Get it todayBy extreme_dig_cmI'm completely happy with this book. It's a great yet brief overview of the history art of these fun characters.It's about 160 pages of beautiful color and black white artwork, which seems extra brief, seeing as the pictures are reproduced at a large size on nearly every page. Here we get a combination of vintage art styles, covers, original pages without coloring, pinups splashes, all from various decades, from the 1940's to today. These are high quality scans, which means visual artifacts defects, dot-matrix colors, etc. are shown clearly in many cases. I'm okay with this presentation: the defects yellowing are not all that bad to me, and it's the closest I'll likely ever get to seeing the original art pages. My favorite Betty Veronica artist is Dan Decarlo, and he's well represented here. I recently became a fan of his with his Betty Veronica Summer Fun

(Archie Classics), and it's great to see some of his other Summer Fun comics inside. It would be fantastic to see a hardcover just like this dedicated strictly to Decarlo's summer issues. Believe it or not, these images are a lot cleaner looking than Dan DeCarlo's Jetta (The Good Girl Art Library). If people keep their expectations in check, I think there's a good chance they'll enjoy this purchase. I highly recommend getting this. 8 of 8 people found the following review helpful. Beyond Expectations By SteamedPunk I was a little sceptical about the quality of this book, in consideration of the great price. On arrival, it exceeded my expectations - great binding cover, and good quality stock paper. The text and illustrations require little comment - absolutely fantastic. Well worth the purchase! 6 of 6 people found the following review helpful. I love this Book! By Rebecca Sevrin Great mix of text and art. It's a great looking book and I can't put it down. I like the evolution of the art from the 40's to the present. I love the way pop culture is reflected through the eyes of a comic book artist, the fashion and music trends change radically every decade. My favorite is the mod era. The photos and bios of the artists were an added bonus. Love this book!

Finally, a gorgeous full-color hardcover art book featuring the best Betty Veronica artwork from their 70 year history as America's reigning cartoon high school icons. Features beautiful full-color artwork by fan favorite artists Dan DeCarlo, Harry Lucey, Bob Montana, Dan Parent and many more in a deluxe edition with an attractive cover featuring silver foil, silver ink, and spot-UV. Includes insightful cultural and historical commentary as well as expert commentary from inside the fashion industry on Betty Veronica's fashions through the decades, and how they reflected the popular trends of the times and represented the evolution of style.

About the Author VICTOR GORELICK is Co-President and Editor-in-Chief of Archie Comics, where he has worked for over 50 years. While there, he has been involved in every aspect of the comics-making process on both the creative and editorial sides: from writing, to lettering, to coloring, to production coordinating, art direction and editing. He has earned a reputation as one of the most knowledgeable, professional and generous members of the comics community, and has played a huge role as editor of such recent Archie successes as The Best of Archie Comics Volumes 1 2, Archie Meets Kiss, the Archie: The Married Life series and The Art of Betty and Veronica. Vice magazine has called CRAIG YOE the "Indiana Jones of comics historians." Publishers Weekly says he's the "archivist of the ridiculous and sublime" and calls his work "brilliant." The Onion calls him "the celebrated designer," The Library Journal, "a comics guru." Boing Boing hails him "a fine cartoonist and a comic book historian of the first water." Yoe was Creative Director/Vice President/General Manager of Jim Henson's Muppets, and a Creative Director at Nickelodeon and Disney. Craig has won an Eisner Award and the Gold Medal from the Society of Illustrators. Yoe's previous Archie books include The Best of Archie's Mad House and the Eisner-nominated Archie: A Celebration of America's Favorite Teenagers.