

Makeup Your Mind

Francois Nars, Fabien Baron
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#1243227 in Books powerHouse Books 2002-01 2001-09-01Original language:EnglishPDF # 1 9.50 x 1.69 x 10.26l, 3.75 #File Name: 1576870995284 pages | File size: 20.Mb

Francois Nars, Fabien Baron : Makeup Your Mind before purchasing it in order to gage whether or not it would be worth my time, and all praised Makeup Your Mind:

27 of 27 people found the following review helpful. A huge step up from the last bookBy The Mariners FanFinally, I have been waiting for this book to come out! It is a huge step up from the last NARS makeup book, which unfortunately left me feeling very disappointed. The book itself is a hardback binder with wire spirals, this makes it really easy to turn pages and keep them open, just in case you want to copy along. The book is set up in sections: Introduction, How this book works (which is important to read), Tips before you begin working, Skin, "Play" looks", "Perfect" looks, and "Polish" looks.In the beginning of the book, there are just quick little tips on eyes, face, and skin which I found to be really helpful. And it isn't just those typical basics, I mean for example: beginning with a light color on the lid, blending is key, eyeliner pencil can be used for more than just lining, explaining the density of brushes and which textures of products work best with them. Of course he elaborates, but just briefly enough to give you information. I appreciated that. Now on to the fun part, the makeup! Just like before, both pages are a before and after with a little clear sheet to go on top of the after page. What is written on this clear sheet, is the placement and name of the product used. Very simple and easy to follow.The one thing that separated this book from his last, was the use of a wider variety of models. More african, middle eastern, latino, and asian women were included. I truly appreciated this because, all skin color should be celebrated and Nars realizes that. In addition to adding more skin color diversity, the entire polish section is dedicated to older women. Basically I love the book, I am a NARS fanatic and I'm pleased to see a whole new set of looks I can create using the makeup! The book is definitely worth more than what is charging which makes it a great deal :)10 of 10 people found the following review helpful. J'adore Monsieur

Nars' livre, but he stays on the safe side for African women

By Yoshi3329

For some odd reason, makeup artists do not release makeup books often. Therefore, when a makeup artist does release a makeup book, it is very exciting. There is nothing like sitting at the feet of a master, and Franois Nars is definitely a master. His new book in ten years titled, *Makeup Your Mind: Express Yourself*, is the most genius way to show techniques and looks. The pages bounded in a hardcover binder with spirals makes for an easy page-turner as you use plastic overlays to regard each look. The book starts with a foreword, introduction, how this book works, tips before you begin, skin, play, perfect, and polish. Naturally, the reader will want to get to the meat of the book to oh and awe at the plastic overlays between each pair of images. However, it would behoove the reader to start with "how the book works" so not to become disappointed with the book. In addition, the title of the book is delicious. When the words "express yourself" come about, the song "Express Yourself" by American hip-hop group N.W.A impregnates the mind. Both perfect titles because both mediums center on the idea of free expression and revile censorship. Nars gives short concise tips on tools, skin, eyes, cheeks, and lips that he uses to create looks. Consider them basics, not the ones you may be used to hearing, but basic nonetheless. Then, the main event that everyone has been waiting for. Each subject with a before and after photo, taken in exactly the same light, angle, and size with a transparent plastic overlay between each pair of images that has a template of the cosmetics used, exactly as positioned on the subject. If that does not satisfy you, at the end of each section there are detailed instructions with each brush used, just like a YouTube video. On each plastic overlay, Nars tells you not only which product he used but also what type of color he used. Therefore, even if you do not have the specific Nars product, you can still find something in your existing makeup collection to compensate for the look. This way, you do not have to be familiar with Nars' makeup line in order to adore the look, though it helps and aids with the experience. Some things missing for this reviewer were less African models with typical looks. Many -with the exception of one- were very safe. This reviewer would love to see the looks and colors that Nars applied on other subjects on the darker skinned subjects. In addition, telling readers why he uses certain colors and brushes, like the yachiyo, for blush would be nice. A beginner may not know that yachiyo brushes are for very pigmented blushes and should be in every African woman's makeup brush arsenal. Notice that Mr. Nars used yachiyo brushes in support of African woman for blush. However, between the amazing photos, the advice, and the details this is a great book -very impressed. This is not only for Nars-holics, but also for makeup enthusiasts, and makeup newbies starting on their makeup journey. Mr. Nars comes off as humble and seems genuine in his desire to teach women and makeup artists his craft, and this reviewer is more than happy to learn.

0 of 0 people found the following review helpful.

Bought to get inspiration

By Lollia

I know how to apply make up on myself. I know what kind of formula of foundation is best to my skin. I don't need to guide which colors suits me best. But what I really lack is inspiration. I purchased this book when I noticed that all my make-up shades other than naturals/nudes are left intact or used very little as I am not very sure how to make it colorful yet wearable. I used to cut out some pictures from magazines with faces of beautifully/colorfully applied make-up, but then I decided to buy this book. I have to say that I am completely satisfied with my purchase. There are so many and versatile looks there with different ethnicities and ages (there are even looks for males). I actually tried out couple of looks wich are absolutely not of my ethnicity and skin tone, and this really helped me to make some updates in my make-up routine. The negative aspect which I noticed is, not all the pages lack numbering. In the meantime, the author in the descriptions reference to some look from mentioning the name of the model and page where the look can be found. However, the pages with the pictures does not have numbers. Also I do not recomend to start with this book for those who are just starting to use make-up and need some basic guidance.

Makeup Your Mind deftly combines cult favorite cosmetics designer Franois Nars two remarkable talentsmakeup and photography, both of which he uses in this collection to stunning effectto show women how to enhance their natural beauty. Designed by renowned graphic artist Fabien Baron to be the ultimate makeup how-to book, *Makeup Your Mind* is a comprehensive compilation of Before and After photographs, each containing instructional acetate overlays, covering almost every face type, complexion, eye color, and facial feature found on the runway today. *Makeup Your Mind* is also a revolutionary instruction manual on makeup from one of the most respected and imitated cosmetics artists in fashion today: a makeup book designed and constructed as a durable paperback companion suitable for the vanity or for the car, sliding in and out of its attractive hardcover binder as needed, containing precise instructional guides on clear plastic overlays indicating exactly what goes where, allowing you to see the finished effect for perfect results. Summarizing each chapter on "Eyes", "Lips", "Neutrals", "Shimmer", "Monochrome and Suntan", "Pastels", "Color, and "Skincare" are Franois Nars trademarked guidelines on the technique of applying makeup for that dazzling NARS look. Showcasing the famous NARS look are todays top models, including Karen Elson, Maggie Rizer, Naomi Campbell, Devon Aoki, Trish Goff, Erin OConnor, Sophie Dahl, May Anderson, Ling, Aurelie, Missy Rayder, Elsa, Caroline Ribero, Eva Herzigova, and many others. *Makeup Your Mind* features these women and more in sixty-three stunning Before and After pictures. All of the models were shot sans makeup for the Before pictures, displaying their bare-naked faces replete with imperfections and idiosyncrasies. Their transformations in the After pictures span from natural and elegant to fun and outrageous. In superb four-color photographs and brilliant acetate instructional guides,

Makeup Your Mind demonstrates how makeup can minimize flaws and maximize beauty potential for every woman.

About the Author François Narsis the founder and creative director of NARS Cosmetics, with over one hundred boutiques worldwide.