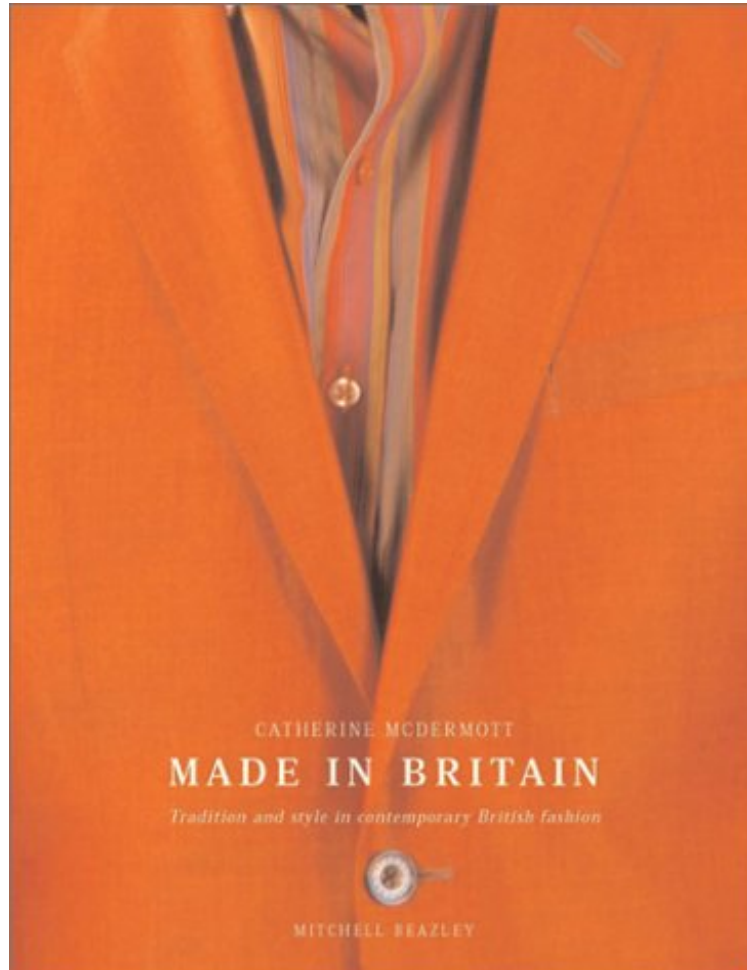


[Download] Made in Britain: Tradition and Style in Contemporary British Fashion

Made in Britain: Tradition and Style in Contemporary British Fashion

Catherine McDermott

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Catherine McDermott : Made in Britain: Tradition and Style in Contemporary British Fashion before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Made in Britain: Tradition and Style in Contemporary British Fashion*:

An exploration of the unique world of British fashion, including established names and the work of new British designers. All aspects are covered including tailoring, fabrics, branding and accessories while special features highlight the work of key designers and influential trends. The author looks at the innovative tailoring for which Savile Row has been famous since the 18th century the current rebranding of the classic British design houses the enduring

popularity of traditional British fabrics the importance of accessories and special wear for events and the radical design for which Britain is famous. The text also features the work of high-profile names such as Vivienne Westwood, Alexander McQueen and Julien MacDonald.

About the Author Catherine McDermott is a Professor in Design History at Kingston University and a Consultant Curator at London's Design Museum. She has curated a series of exhibitions relating to contemporary design both in Britain and abroad, including the VA's first ever exhibition to be shown in the US, in 1990. Her 1997 exhibition *Erotic Design* at London's Design Museum remains the most popular show ever staged there. In 1998 she was commissioned by Lord Spencer to work on an exhibition celebrating the work of his sister, Diana, Princess of Wales, which has won several awards. Recent projects include the first UK exhibition on the work of Vivienne Westwood at the Museum of London. Catherine McDermott lectures on contemporary British design at various US universities and museums, and has published widely in the field of contemporary design, including *Street Style*, *British Design in the 80s* (1987), and the Design Museum's *20th Century Design* (1998).