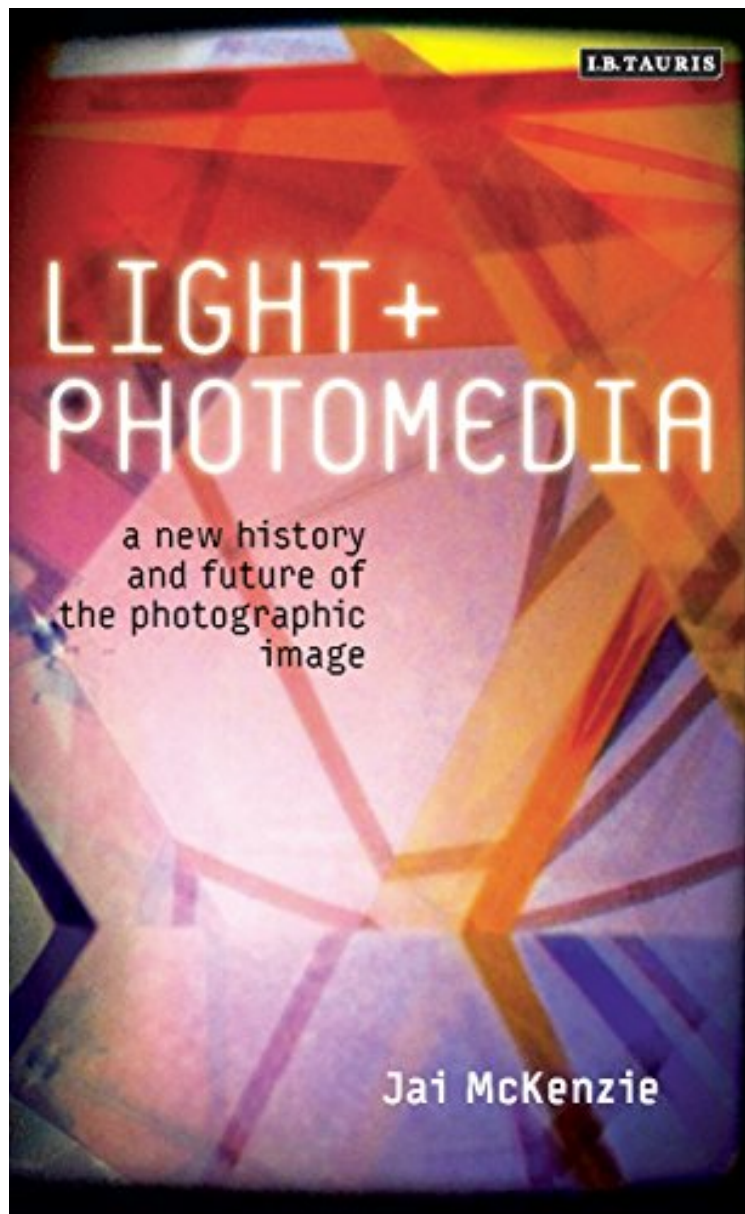


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Light and Photomedia: A New History and Future of the Photographic Image (International Library of Visual Culture)

Jai McKenzie

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Jai McKenzie : Light and Photomedia: A New History and Future of the Photographic Image (International Library of Visual Culture) before purchasing it in order to gauge whether or not it would be worth my time, and all

praised *Light and Photomedia: A New History and Future of the Photographic Image* (International Library of Visual Culture):

Light and Photomedia proposes that, regardless of technological change, the history and future of photomedia are essentially connected to light: it is a fundamental property of photomedia, binding with space and time to form and inform new, explicitly light-based structures and experiences. Jai McKenzie identifies light-space-time structures throughout the history of photomedia, from the early image machines through analogue and digital image machines to the present day. She proposes that they will continue to develop in the future, and takes us to future image machines of the year 2039. With the use of the theories of Paul Virilio, Jean Baudrillard and Vilém Flusser, featuring artists including Henri Cartier-Bresson, Nam June Paik, Yves Klein, Eadweard Muybridge, Martha Rosler, Cindy Sherman and Michael Snow, as well as photographic images, *Light and Photomedia* places the reader in a new history and future which, although mostly overlooked by the canon of photomedia theory, is an essential line of enquiry for contemporary thinking and dialogue in photography.

'Jai McKenzie's *Light and Photomedia* is an important reflection on the very conditions of seeing in our world today. By understanding photomedia not through subject matter and technology, but as light-space-time, we recognise reality for what it is: negotiable and vibrant.' -Olafur Eliasson, artist 'Bringing together various pasts and some foreseeable futures, this book offers a considered two-hundred-year survey of 'light writing', from the beginnings of photography through to the year 2039.' -Amelia Groom, critic and curator 'Through the lens of the contemporary and with light as a constant, Jai McKenzie deftly weaves key theoretical references throughout her timeline to construct a fascinating history and possible future of our image-world.' - Laura McLean, writer and curator
About the Author Jai McKenzie is an artist and academic based in Sydney and Berlin. She is a Lecturer in Electronic and New Media Art at the Sydney College of the Arts, Australia.