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Heather Trommer-Beardslee

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Heather Trommer-Beardslee : Dance Production and Management (Dance Horizons Book) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Dance Production and Management (Dance Horizons Book):

0 of 0 people found the following review helpful. Great ItemBy tonyGreat item received as promised0 of 0 people found the following review helpful. compact, informativeBy kmac13good resource. I bought one for my college library, one for an office copy and plan on using it for a class next semester

Everything from early conceptual work through performance and touring are covered in this how-to book for dance management. Dancers will create a fictional company and follow it through a myriad of steps and complexities necessary for a successful production and troupe. After establishing a mission statement; holding auditions; and considering the specific needs of music, sound, lighting, costuming, and make up, the manual provides would-be dance directors with basic theater terminology and the skills needed when planning marketing and public relations campaigns.

"There's a lot more than just movement on stage: costumes and makeup, lighting design and sound, lightboards and consoles, publicity, administration. The book is a step-by-step guide for anyone who wants to make art in dance successfully." Johnny Nevin, Huffpost Arts Culture