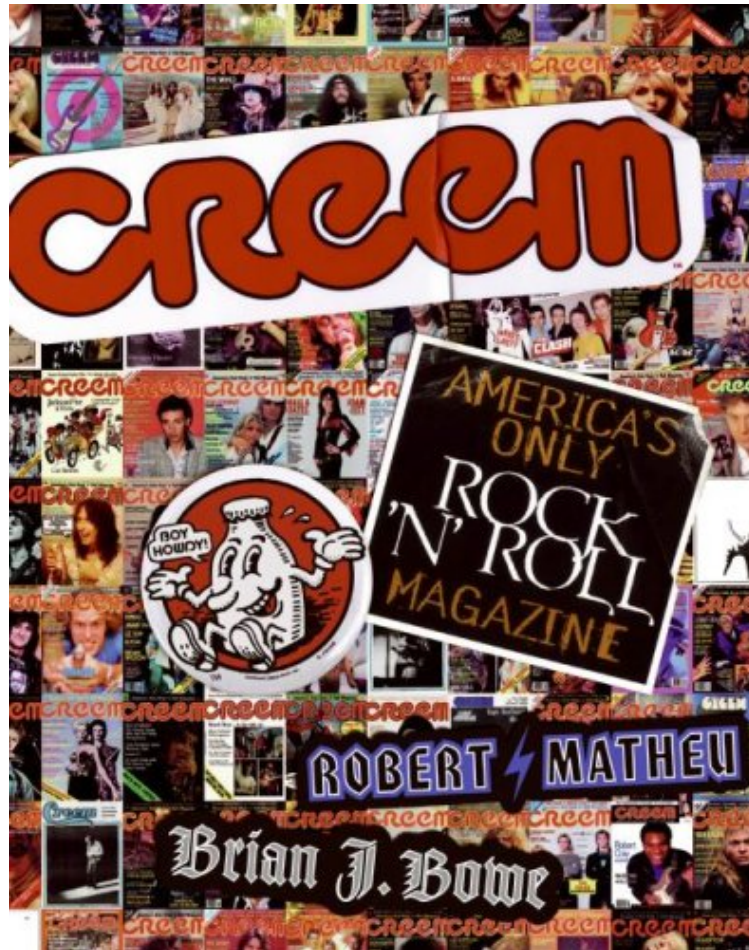


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CREEM: America's Only Rock 'N' Roll Magazine

Robert Matheu, Brian J. Bowe

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Robert Matheu, Brian J. Bowe : CREEM: America's Only Rock 'N' Roll Magazine before purchasing it in order to gauge whether or not it would be worth my time, and all praised CREEM: America's Only Rock 'N' Roll Magazine:

9 of 9 people found the following review helpful. A Time Capsule For Aging Musicheads, but.....By The Recordchanger This coffee table version of Creem magazine is nicely done in that it gives those unfamiliar with the magazine a taste of what it must've been like. I read every issue of Creem from about 1973 until its demise, and as much as I enjoyed reading this, there is an enormous amount of great stuff missing. So consider this book a primer. What's here is great fun, and provides some laughs and some terrific reading as well. But if there's some enterprising publisher out there who really wants to take it to another level, how about a Creem book that collects the best journalism the magazine had to offer? You won't find the record reviews here (many of which are the stuff of legend). Also missing are regular columns like Letter From Britain, Unsung Heroes of Rock 'N' Roll, Juke Box Jury, Eleganza, Confessions of a Film Fox and many more. Of course it wouldn't have all fit. But too much is missing for this to be the

definitive treatment of the magazine. All I know for certain is that if I had an unread Creem, Rolling Stone, Crawdaddy, NY Rocker, Circus, Hit Parader and Trouser Press sitting on the table unread it was always Creem I reached for first. More than any of the others, it shaped what I was listening to, and gave a voice to the rebelliousness and restlessness I was feeling. And it did that while making me laugh. For my money it was the best of a classic bunch of rock magazines from an age we shall not see again. So buy a copy of this. Maybe if it sells enough we'll get the sequel. 2 of 2 people found the following review helpful. a nice reminder of a great era in all things Rock Roll! By Kirkwood Buy this book!!! You can almost smell the "Herbal Essence" shampoo in the air! Don Kirshners Rock Concert on the weekends on TV, And "In Concert" every Friday night on ABC were bonding experiences for everyone to talk about for the next week~ Yes, obviously things were quite different in the days that this magazine was being published! The pictures and stories depict a time where when sex, drugs and rock and roll weren't a catch phrase to sell a product, but a lifestyle, in whole or in part, embraced by most of those that were there! This book gives you a super accurate view of what it really looked like. And the pictures are so high quality and clear. This book is an instant classic. In this most excellent era, It wasn't about guns, or hoe's, or bling or cribs then. And "keepin' it real" meant absolutely NOTHING at all! It was the sexual revolution! And girls wore tight bell bottom jeans and halter tops if they wanted! Jimi Hendrix was on the radio! So were Led Zeppelin, Pink Floyd, Janis Joplin, Iron Butterfly, Black Sabbath, The Doors. And the other side of the coin were other great bands, like Three Dog Night, The Grass Roots, The Guess Who, Carly Simon, Steely Dan, Heart, Pat Benatar, Grand Funk Railroad, Styx doing "Lady", and even Barry Manilow rocked with Mandy! Elton John was touring topping the Billboard chart and tearing it up, Aerosmith was just starting to write "Dream On", Joe Walsh's "Rocky Mountain Way", Foreigner, Roxy Music and Bowie could be heard echoing through the city's late at night... The pictures alone make this an outstanding addition to any memorabilia collection, and a great coffee table book. This is a look at how generations enjoyed fashion trends, and music "waves" to pick and choose what they liked as defining aspects of themselves and shared it with each other. One of the popular underlying themes was: "If you're lookin' good, It's not whether you win or lose, and it's not how you play the game, because if you're looking GOOD, YOUR'RE LOOKING GOOD!" Not like now, when the new fashionistas have everyone looking exactly the same in public, bright colors are removed from society, and everyone's hair and makeup look like they just dragged themselves out of bed after drinking heavily the night before. I think the publishers made a great effort to include something from almost anyone that was on top then, and definitely included the most important bits. The guys will all remember the jaw dropping black and white photo of Grace Slick drinking a boy Howdy beer while showing the world her huge left nipple! And the girls always like the "Elvis" stuff, and the "Rober Plant" stuff, etc. Nice hardcover, excellent photos, and quite a large book. -- Also unexpected? THIS BOOK IS REALLY HEAVY! Like 50 pounds! LOL!!! just kidding, but it's about the heaviest I've got, right up there with the unabridged "Websters Dictionary" or something. Like I said earlier, a high quality book published with high quality materials. This is a must have for those that lived it, or those curious if it ever really happened at all... well it did, here's proof! Life was EXCELLENT!!! 1 of 1 people found the following review helpful. Boy Howdy! Detroit and Creem Rocked the 20th Century. By Michael S. It doesn't replace actual classic Creem magazines, but those cost a fortune. To think I used to own dozens from the seventies and eighties. But it's well worth the money, as it took me trippingly down memory lane. Boy Howdy!

With raw photographs of rock's greatest stars and insightful prose by the legendary rock journalists who were stars in their own right, CREEM magazine stood at the forefront of youth counterculture from 1969 to 1988 as "America's Only Rock 'n' Roll Magazine." A product of Detroit's revolutionary counterculture, CREEM cultivated an incredibly gifted staff of iconoclastic scribes, editors, photographers, and graphic artists whose work continues to resonate today, including: Lester Bangs, Dave Marsh, Richard Meltzer, Nick Tosches, and a not-so-famous Cameron Crowe. They invented a raucous new form of journalism, where the writing and photographs were as much an expression of rock 'n' roll as the music itself. CREEM embraced and abused the best and the worst of the era: MC5, Led Zeppelin, the Rolling Stones, the Faces, Lou Reed, the Stooges, T. Rex, Kiss, Mott the Hoople, the Who, the New York Dolls, Bob Seger, Ted Nugent, Aerosmith, the Ramones, Cheap Trick, the Clash, and Van Halen, among many others. Now the Mouth of the Motor City presents a retrospective of the beautiful haze that was rock's golden age from the end of the hippie days through glam and punk and into '80s metal. Featuring the best of the magazine's vast archives of photos, illustrations, and articles, CREEM is the authentic rock 'n' roll experience written for fanatics by fanatics.

About the Author Robert Matheu cofounded CREEM Media Inc. in 2001. He has been a rock photographer since his early teens in Detroit and originally began working with CREEM magazine while he was still in college. He has worked for Playboy, the New York Times, the Los Angeles Times, Rolling Stone, and Mojo. His photos have graced more than 100 album covers and countless magazine covers around the world.