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Cool: Style, Sound, and Subversion

Greg Foley, Andrew Luecke

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Greg Foley, Andrew Luecke : Cool: Style, Sound, and Subversion before purchasing it in order to gage whether or not it would be worth my time, and all praised Cool: Style, Sound, and Subversion:

1 of 1 people found the following review helpful. Must have for style and music loversBy Shannon ElaineThis book is an incredible resource for any lover of fashion, music, history or culture. COOL covers the connection between subcultures and style throughout the world in the past decade. The art is beautifully executed and the content is so expansive and thoughtfully broad. Reading it is an inspiring whirlwind around the world and includes the stories of so many compelling groups of young people who used style to express themselves and fight for their beliefs. A must have for your coffee table--makes an excellent gift too!1 of 1 people found the following review helpful. When I first

opened the book I was astonished and ...By CustomerWhen I first opened the book I was astonished and captivated by the colorful and life-like art, but then fascinated by the text as well. This book has more than a story to tell. It's a take on the last 100 years that is compelling and entertaining at the same time. It has a pulse that keeps the reader engaged.1 of 1 people found the following review helpful. COOL is my favorite book in my houseBy CustomerCOOL is my favorite book in my house. The illustrations are amazing and have never seen such a comprehensive exploration of the history of style. The storytelling is beautiful and book is so inspiring. This duo is super talented, hope they put more work out!

Cool is a compendium of global youth subcultures and street stylesfrom Flappers to Swing Kids, to Goths to todays Normcorethat have shaped the fashion zeitgeist. Its no secret that the youth of the world buck conventional mainstream culture every chance they get, blazing countercultural trails in the process. Driven by their thirst for art and music, and their environment, young people combine their inspirations with the innate desire to rebel, resulting in a defiant subculture; and mainstream society runs to catch up, to co-opt it, and drag it to the mainstream. Lindy Hoppers of the 1930s, greasers of the 1950s, Rude Boys of the 1960s, glam rockers of the 1970s, club kids of the 1980s: there are countless subculture styles that were born from resisting authority. COOL: Style, Sound, and Subversion is equal parts historical chronicle and handbook of the myriad subculturesmost unknown to mainstream culturethat have influenced style. Authors Greg Foley and Andrew Luecke have compiled a comprehensive list of subcultures that have evolved over more than one hundred years, taking a look at the fashion, the art, the films, the books, the music, and historical context of these style movements, many of which came to influence conventional culture and eventually became a norm. Lavish with original illustrations, COOL references a wealth of ephemeraincluding a timeline, zeitgeist films, zines, secret music scenes, art collectives, and over one hundred music playlists tied to specific subcultures through the yearsto give the reader a thoroughly vibrant picture of each movement and their sub-movements. COOL: Style, Sound, and Subversion is sure to appeal to fashionistas, culture mavens, and pop culture fans alike.

"Worth a look for the illustrations and playlists of influential songs alone."Le Miami Blog : The ShiftA thorough, global taxonomy to the style subcultures that have gone against the grain over the past century: from flappers to riot grrrls to Harajuku to oogles. Vogue Required reading . . . With excerpts from the likes of A\$AP Ferg, Glenn OBrien, and more, Cool makes not only talking about style, but learning about what inspires it and how it works, a top contender on anyones must-read list. Refinery 29 COOL: Style, Sound, and Subversion by Greg Foley and Andrew Luecke is the first illustrated book to go through and analyze youth subcultures around the world, from the Flappers of the 1920s to Normcore of today. . . . Subcultures, the emblem of youth rebellion over the last 100 years, have largely exceeded the boundaries of fashion, drawing inspiration and projecting influences in the worlds of art, music, and politics. All are elements thatCOOL: Style, Sound, and Subversion analyzes page after page. translated fromVogue Italia If youve ever wanted to have a personal fashion history lesson but dont have the time or patience to be in a classroom again, this is the book for you. V Magazine How do we determine whats cool? Working with writer and style guru Andrew Luecke, author-illustrator Greg Foley unpacks this phenomenon and spills it onto the pages of Cool, a monograph that, through Foleys watercolors, captures trends and fashion movements across a century. Out Greg Foley and Andrew Luecke have assembled a story that has been told before but never quite like this. New York Journal of Books Beyond Foleys creative vision and stunning illustrations and Lueckes painstaking research, what also sets this book apart are the contributions from standouts in each field. Ice T identified his five favorite gangsta rap songs. Susanne Bartsch lent her expertise on club kids and Eighties New York nightlife. Other contributors include Shepard Fairey, Glenn OBrien, Marky Ramone, Nile Rodgers, and A\$AP Ferg, adding an authentic, first-person element to the comprehensive dive into subcultures. The Last MagazineAbout the AuthorAward-winning author-illustrator Greg Foley designs and creative-directs Visionaire. Andrew Luecke is a professional trend forecaster and style editor.Contributions by: Susanne Bartsch, Ice-T, Kelis, Shepard Fairey, A\$AP Ferg, Fischerspooner, Sasha Frere-Jones, Larry Jackson, Merck Mercuriadis, Glenn OBrien, Marky Ramone, Nile Rodgers, Stefan Sagmeister, Peter Saville, Michael Stipe, Andrew W.K., Zaldy.